



Linerless Labels Contribute to Lower Total Cost of Ownership

The benefit of linerless labels are measured not only in terms of the greater number of labels per roll compared to labels with liners, but they positively impact other areas of operation too: from waste disposal to cost savings, to labour time and transportation cost savings, as well as less storage space requirements. The cost and resource savings combined with demonstrable productivity benefits all contribute to a lower Total Cost of Ownership, which can justify beyond any doubt the cost of investing in linerless labels.

Linerless labels are pressure sensitive labels without a release liner

Our commitment to you, our customers is based on achieving business success through responsible environmental and economic practices. Linerless labels are an attractive alternative labelling option for businesses who are considering a sustainable environmentally friendly solution that not only reduces waste and saves resources, but at the same time reduces overall costs.

Benefits of linerless labelling solutions

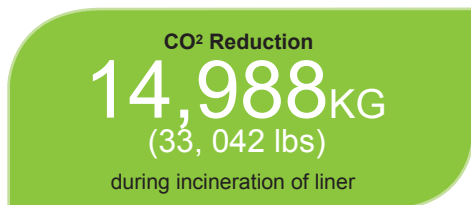
- More labels per roll – 30 to 40 % more
- No liner waste
- Less waste disposal translates to less carbon emission
- Less storage space required
- Less transportation required



No liner waste

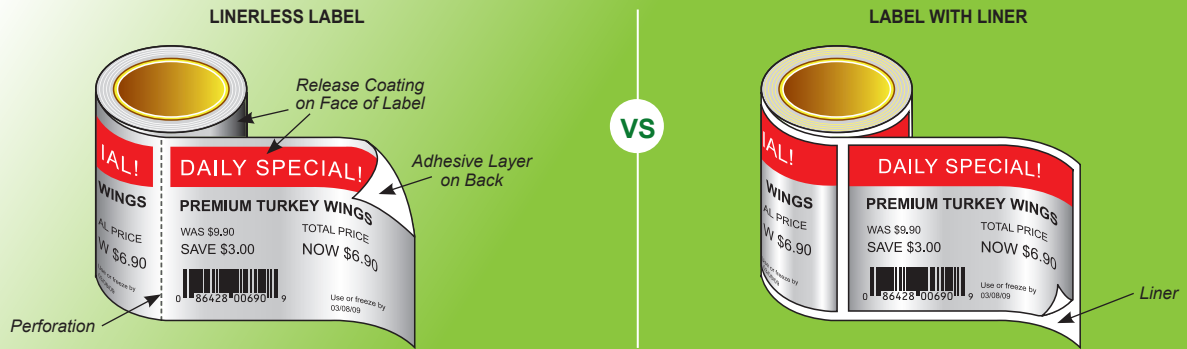
Reduce your carbon footprint with linerless labels

If you are using **12 Million Standard Labels (Length 76mm x Width 102mm) per year** and change to linerless labels, the benefits are:



Calculation is based on Industrial Waste Disposal Research Report 2007 (Ministry of the Environment Japan) and General Waste Incineration Report (Greenhouse gas emission calculation committee, Ministry of the Environment Japan).

Linerless Label vs. Standard Label



Key Applications

Mobile Price Markdown

Execute your price markdown labelling with maximum efficiency by printing on-demand, in-store using SATO mobile printers and linerless labels. With SATO's patent-pending StripeStik™, you can take advantage of linerless labels with security cuts and special adhesives that provide high-tack adhesion for secondary price markdown linerless labels as well.

Shelf-Edge Labelling

Print one or multiple shelf-edge linerless labels on the shop floor at the point of application or in the back-office avoiding waste and improving efficiency.

Field Service

Improve field service productivity and greatly increase customer satisfaction; with SATO mobile solution and linerless labels, you can confirm work orders, manage maintenance records as well as label and keep track of important documents.

Route Accounting/Direct-Store Delivery

Field delivery personnel have the convenience of printing on-site proof-of-delivery labels or attempted delivery notices for packages without the hassle of having to dispose of liner waste.

Specimen Labelling & Positive Patient Identification

Hospital staff can print specimen labels at the point of collection or at the patient's bedside to ensure positive patient identification and specimen matching without having to handle liner waste.

Warehousing - Receiving, Storing, Picking & Shipping

Verify deliveries received to record shipment arrival, re-label shipment on-demand and direct items to the right location using SATO mobile printing solution with linerless labels.

Supported Printers and Print Engines

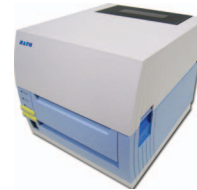
SATO mobile printers MB2i and MB4i support linerless printing. SATO desktop industrial printers and print engines come with a field-installable linerless kit option.



MB2i



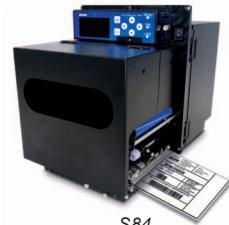
MB4i



CT4i



G74e



S84

Adhesives materials options:

- Strong permanent
- Permanent
- Semi-permanent

Contact For more information about SATO around the globe, visit www.satoworldwide.com

AMERICAS

10350A Nations Ford Road Charlotte, NC 28273
Tel: (704) 644-1650
Fax: (704) 644-1662
E: satosales@satoamerica.com

ASIA PACIFIC & OCEANIA

438B, Alexandra Road, #09-01/02, Alexandra Technopark Singapore 119968
Tel: (65) 6271-5300
Fax: (65) 6273-6011
E: sales@satoasiapacific.com

EUROPE

Lambroekstraat 5A, 1831 Diegem, Belgium
Tel: (32) 2 719 03 90
Fax: (32) 2 719 03 99
E: info@be.satoeurope.com

For sales & general enquiries: sales@satogbs.com